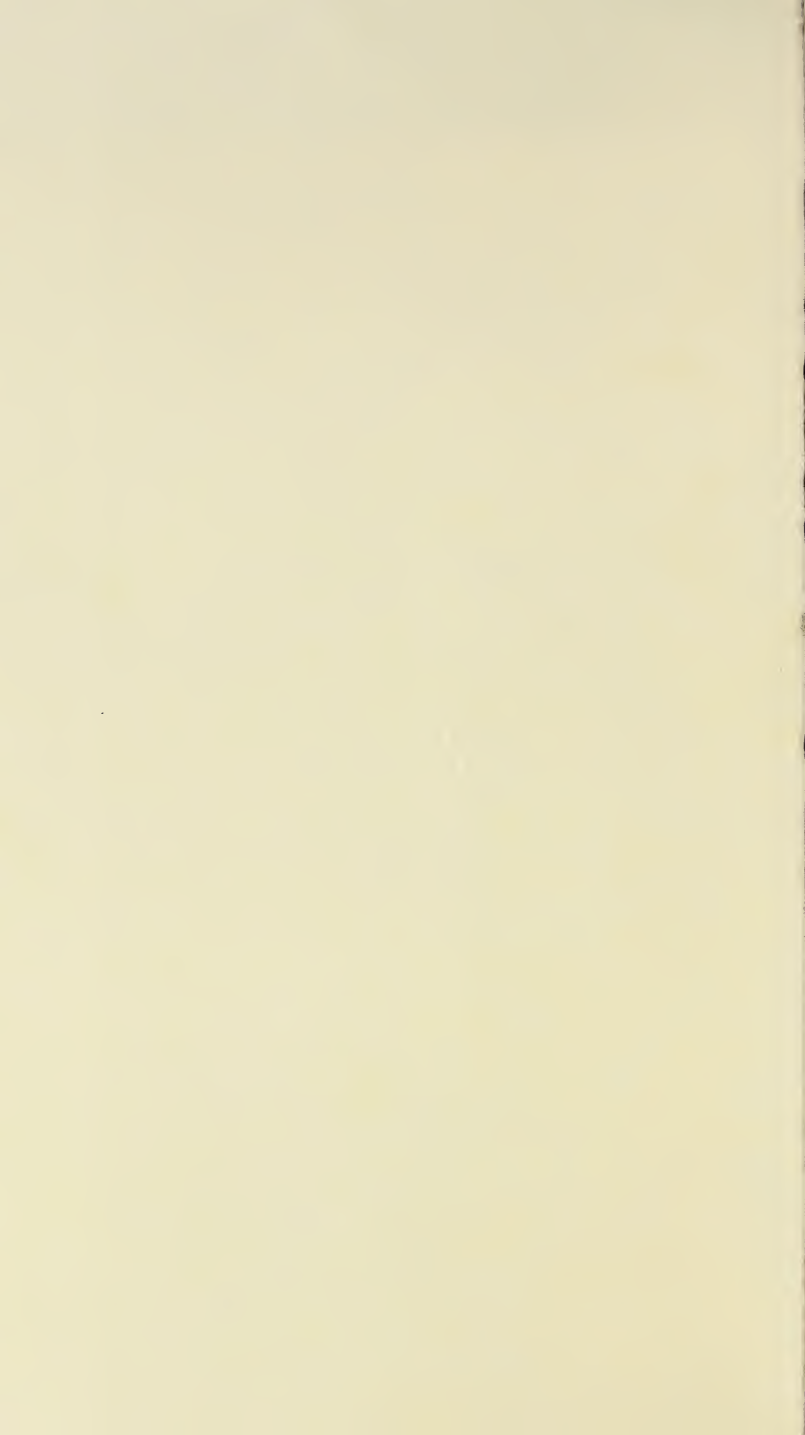


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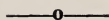
BETTER GLADS



PINK WONDER

FRANK M. BURNELL
BROOKLYN, IOWA

The Gladiolus



"TO KNOW THE GLAD, IS TO LOVE IT"

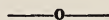
The modern gladiolus is the unrivaled queen of the flower world. Its wonderful range of color and varied form, long season and sureness of bloom, good keeping qualities, moderate price, easy culture and freedom from disease and insect pests—all combine to make it the favorite garden flower. As a cut flower, it rules supreme from July to October.

If you already grow Glads, you are an enthusiast and want more, of newer and better varieties; if you have never grown any, let our bulbs bring joy and gladness to you. Their flowers will be a wonderful revelation of beauty in form and color.

We grow in quantity, and list, only varieties that have proven themselves favorites, and of recognized superior value; varieties which have made remarkable records in the show room and as cut flowers. All are strong, healthy growers and nearly all very rapid multipliers.

A great many now on the market should be discarded. It costs no more for labor and space to grow the best, than it does for the poorer ones, and the reward is infinitely greater.

In our trial plots we are continually testing out new introductions, and shall add to our list, from time to time, those that prove themselves worthy of a place in the best gardens.



PRICES

PRICES quoted are as low as is consistent with best quality stock, and are for large blooming-size bulbs.

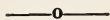
Price per 100, multiply price of each by 60.

Fifty Bulbs at 100 rate.

Price per Dozen, multiply price of each by 10.

Six Bulbs at dozen rate.

Descriptive Price List



ALBANIA (Kemp)—35c each. Very fine pure glistening white with no markings. Splendid cut flower, excellent keeper. One of the leading whites.

CRIMSON GLOW (Betscher)—20c each. Medium early, bright glowing red. Extra showy and one of the very best reds. A great multiplier.



EARLY SNOWFLAKE

EARLY SNOWFLAKE (Kemp)—20c each. Rich creamy white, delicately tinted and flaked rose, with a tinge of yellow in the throat, blended with delicate rose feathering. Extra large flowers, often 20 or more to the spike. Very showy, resembling a large lily.

EVELYN KIRTLAND (Austin)—15c each. A favorite with all. Bright rosy pink, blending to shell pink center, with most brilliant scarlet blotches on lower petals. Flower of graceful form and lasting substance, with a glistening, sparkling lustre. Wonderfully decorative.

GLENDALE (Davis)—50c each. A most beautiful gladiolus of rich American Beauty red, which does not fade or turn purple. Large velvety flower on tall straight stem. An unusually good keeper.

GOLDEN MEASURE (Kelway)—50c each. Best yellow gladiolus in cultivation. The only variety having a large flower of pure deep yellow, with no markings.

HALLEY (Velthuys)—5c each. Extra early large salmon pink. Creamy throat with dainty red lines. First class for cutting. Plant in quantity.

HERADA (Austin)—15c each. Pure mauve, a deep violet lavender shade, glistening and clear, with deeper throat. A great favorite.

LE MARECHAL FOCH (Van Duersen)—15c each. Immense flowers of light pink, very beautifully tinted. Exceptionally fine for cutting and in great demand by florists.

LOUISE (Wright)—35c each. Finest blue lavender orchid-like flower with a touch of wine in the throat. Exquisite coloring, unexcelled for cutting. One of the best sellers.

MARSHAL FOCH (Kunderd)—40c each. Giant flower of finest salmon pink. A sensation wherever shown. A new leader with a great future.

MARY PICKFORD (Kunderd)—25c each. Exquisite creamy white with soft yellow throat. Stem and calyx also white. A wonderful cut flower, and worthy of a great name. Extra early.

MRS. DR. NORTON (Kunderd)—25c each. Finest cream and pink, beautifully blended. A most appealing color combination in a large, wide-open flower. Winner of many awards.

MRS. FRANCIS KING (Coblentz)—5c each. Very popular large flame scarlet, with deeper throat markings. Extra long, heavy spike. Late.

MRS. F. C. PETERS (Fischer)—\$1.00 each. A brilliant beauty of rich rosy lavender, with a patch of bright crimson on the lower petals. A grand new lavender, ranking with the very best.

PEACE (Groff)—10c each. Large flower of purest white with delicate lilac feathering in throat. One of the very best late whites.

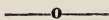
PINK WONDER (Kemp)—50c each. The largest and finest light pink in existence. Massive flowers, many open at a time. Light pink with yellow shading in throat, overlaid with rose feathering. A wonder in every respect.

PURPLE GLORY (Kunderd)—\$1.00 each. One of the grandest Glads ever introduced. Giant flower of deepest velvety maroon with almost black blotches, as if burned into the petals. Beautifully ruffled. A real aristocrat.

ROSE ASH (Diener)—50c each. A magnificent new ruffled gladiolus which is attracting the attention of everyone. Its color is a lovely combination of pastel shades, known as ashes of roses.

SALMON BEAUTY (Kunderd)—25c each. Bright salmon blending to rich yellow throat. An extra large and showy primulinus hybrid.

SCARLANO (Kunderd)—25c each. Early ruffled bright red, with blackish throat markings. Very rich and striking color, making it very popular.



TERMS

CASH WITH ORDER. Remit by money order, bank draft or check. No mail order accepted for less than \$1.00.

POSTAGE PREPAID at these prices.

SHIPMENT will be made as early in April as weather will permit.

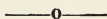
CULTURAL DIRECTIONS included with order if requested.

WARRANTY. We exert great care to keep stock true to name, but in common with other growers, we give no warranty as to crop, and will not be responsible for results, other than to replace stock proving untrue.

ORDER EARLY to avoid disappointment, as our stock of some varieties is rather limited, and everything is offered subject to prior sale. We promptly refund money if unable to fill order.

SPECIAL. We give extras with all orders, the larger the order, the more extras. Besides these extras, on all orders mailed before February 1st, we will give as a premium, bulbs of your own selection to the amount of 10 percent of your order.

REFERENCE: First National Bank, Brooklyn, Ia.



The Flower Grower

Published by Madison Cooper, of Calcium, N. Y., is a splendid monthly magazine devoted to garden flowers and is of special interest to all "Glad" lovers and growers, the Gladiolus being a leading feature. Regular subscription price \$1.50 per year.

We heartily recommend it and make the following attractive offer:-

10 Gladiolus Bulbs,—2 Evelyn Kirtland, 2 Herada, 2 Le Marechal Foch, 2 Peace, 2 Halley. Special price with The Flower Grower 1 year— \$2.00.



**CUT FLOWERS FURNISHED
DURING BLOOMING SEASON**

